

## **REA CONSULT FAST TRACKS RENEWABLE INVESTMENTS FOR CHINESE INVESTORS IN BRAZIL**

REA Consult, an international management and consulting firm, announced its entry into the Chinese market. The company strives to connect Chinese investors to the renewable energy markets in Latin America and Europe. The company relies on a track record of over 3.5 GW of renewable energy investments worldwide, covering energy transition, sustainability, and M&A. Based on its professional consulting services and extensive network of local resources, REA Consult will provide Chinese investors with direct access to more than 1 GW of renewable energy projects, to tap into Brazil's huge renewable energy market.



Jared Chen, who is heading REA Consult's business development in China, will lead the company's expansion into the Chinese market. As a senior engineer, Mr. Chen has 20 years of experience in the renewable energy sector with both domestic and multinational companies, and extensive experience in the development and construction of Wind, Solar, Biomass and Hydropower projects. Mr. Chen joined REA Consult in 2020 and will connect the Chinese clients to the renewable energy market in Latin America.

### **Brazil - A global source of renewable energy**

Brazil possesses the largest power system in Latin America, and the ninth largest renewable energy market in the world. It has an enormous market potential. According to the plans of the Brazilian Ministry of Mines and Energy, Brazil's renewable energy capacity will double by 2050, mainly from solar and wind energy.

Brazil's unique land and landscape characteristics make it an excellent choice for wind and solar energy (in addition to hydropower). Wind farms are located all over the country due to a stable and continuous year-round wind resource. Furthermore, the country's tropical location, with plenty of sunlight all year round, also gives it huge solar energy potential. In terms of policy, Brazil is focusing on energy sector modernization and liberalizing trade policies, which provide foreign investors with greater confidence and benefits.

REA Consult's CEO, Rachel Andalaft stated: "Now is the best time to invest in the Brazilian energy market. A number of leading Chinese companies have already entered the Brazilian renewable energy market through mergers and acquisitions (M&A). REA Consult will open the door to foreign direct investment in Brazil for Chinese investors, bringing opportunities for projects with attractive returns."

Depending on the client's needs and objectives, REA Consult's services include bridging clients with direct investments abroad, project selection, feasibility analysis, financial modelling, financial structure of renewable energy investment and transaction management. For more information, please visit our website <https://rea-consult.com/> or email us at [info@rea-consult.com](mailto:info@rea-consult.com) .